

## 14.—Estimated Numbers of Foreign-Language Publications, 1964 and 1965

Language	1964	1965	Language	1964	1965
	No.	No.		No.	No.
Byelorussian.....	1	1	Lithuanian.....	3	3
Chinese.....	4	4	Macedonian.....	1	1
Croat.....	3	3	Maltese.....	1	—
Czech.....	2	2	Norwegian.....	1	1
Danish.....	2	1	Polish.....	3	3
Dutch.....	8	8	Portuguese.....	3	4
Estonian.....	2	2	Russian.....	1	—
Finnish.....	2	2	Serbian.....	3	3
German.....	9	10	Slovak.....	2	2
Greek.....	4	4	Slovenian.....	1	1
Hungarian.....	8	8	Swedish.....	3	3
Icelandic.....	1	1	Ukrainian.....	18	18
Italian.....	11	11	Yiddish.....	4	4
Japanese.....	2	2			
Latvian.....	1	1	<b>Totals.....</b>	<b>104</b>	<b>103</b>

## 15.—Estimated Numbers of Magazines and Related Publications, by Broad Classifications, 1964 and 1965

Classification	1964*	1965	Classification	1964*	1965
	No.	No.		No.	No.
Agricultural and rural.....	58	59	Religious.....	37	37
Construction.....	23	24	Services and directories.....	89	97
Educational.....	105	105	Sports and entertainment.....	72	77
Finance and insurance.....	13	14	Trade, industry and related publications.....	197	207
Government and government services.....	28	28	Transportation and travel.....	42	44
Home, social and welfare.....	44	47	Miscellaneous.....	23	28
Labour.....	14	15			
Pharmaceutical, medical, dental and nursing.....	59	62	<b>Totals.....</b>	<b>824</b>	<b>864</b>
Professions (engineering, architecture, law, accountancy, photography, etc.).....	20	22			

**Revenue from Printing and Publishing.**—One of the industrial groups for which information is collected by the DBS in its annual Census of Manufactures is the printing, publishing and allied industries group which includes establishments engaged primarily in the publishing and printing of newspapers, magazines, periodicals, books, almanacs, maps, guides and the like, as well as establishments printing such publications for publishers, publishing firms that do no printing, and engraving, stereotyping and allied industries. Of interest in connection with press statistics is the amount of revenue received by these industries from advertising and from subscriptions or sales, which is given for the years 1963 and 1964 in Table 16. Additional data on manufacturing activity of this industrial group are included in Chapter XVI on Manufactures.